




Chicago
Tamil
Sangam





Business / Corporate Sponsor


Invitation

We are pleased to invite your organization to collaborate with
Chicago Tamil Sangam's success as a sponsor!

 <http://chicagotamilsangam.org>

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 sponsorship@chicagotamilsangam.org

 2022 - 2023



Chicago Tamil Sangam

A 501(C)3 Organization | Since 1969

About Us



Chicago Tamil Sangam was established in September 1969 and had been serving the Chicago Tamil community since then.


We are a nonprofit 501(C)3 organization that unites the Tamils living in the Greater Chicago area, fostering their commitment to promoting Tamil Cultural Values, Art, and Language.

Chicago Tamil Sangam provides equal opportunities and a forum for the future generation of Tamils to participate, learn and grow in the Tamil language and culture's rich heritage.



We reach out to the Chicago Tamil Community on social issues affecting individuals and the community locally and in Tamil Nadu, India. We conduct several events throughout the year in the Chicago land that unite the community. We are also one of the long-term members of FETNA (Federation of Tamil Sangams of North America), participating in events collaborating with other Tamil Sangams in North America.


We organize programs like **Pongal celebrations (Thanksgiving), Summer picnic, Children's day, Muthamizh Vizha, Sports day, Parents day, Viyakka Vaikum Tamil, and Tamil Aringargal Naal.** We have many subcommittees like Youth Committee and Performing Arts group committees which focus on bringing Youth and new members to join our Sangam to continue learning and growing our heritage. We also do several volunteer programs like Adopting a highway and Feed My starving Children service days to keep the community engaged in Chicago land.

We are proud to be serving the Tamil community and partnering with other organizations for more than 53 years, and we continue to strive to connect people.

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Established as the "first" Tamil
Diaspora Organization in the
USA



Recognized by Tamilnadu government.
Received the "Tamil Thaa Virudhu" -
"first" organization to receive from the
USA



Organized historic "10th World
Tamil Research Conference"
along with IATR & FeTNA



350+ life member families in
Chicago land



10000+ supporters across globe in
Social Media channels. 5000+
readership through e-blast monthly



Connecting 2500-4000+
members through various in-
person events annually

Chicago Tamil Sangam is a platform to connect with the "Tamil Diaspora" in Chicago land. The organization's mission is to serve the community through various events and services. The support from our sponsors helped us host our most successful event. To thank you for your generous contribution and support, Chicago Tamil Sangam would like to offer the below-outlined benefits in exchange for your sponsorship.

		Mega \$5000	Platinum \$3500	Gold \$2500	Silver \$1500
In-Person events	Program sponsor for a prime time in an event	✓	✓		
	Multiple standing banners in the event	5	3	2	
	Sample products / flyers in Gift bags*	✓	✓	✓	
	Exhibit booth (Table style)	Dedicated	Dedicated	Shared with Two	Shared with Three
	Advertisement in print materials	Full Page (Front section)	Full Page (Back section)	Half Page	Quarter Page
	Advertisement/promotion videos in events	60 sec	45 sec	30 sec	15 sec
	VIP admission for CTS hosting events (No of events/No of tickets)	3/5	3/3	3/2	3/1
	Onstage recognition	✓	✓	✓	✓
Digital	Actionable banner in CTS websites	✓	✓		
	Individual promotion e-blasts*	3	2	1	
	Advertisement/promotion videos in online events	60 sec	45 sec	30 sec	15 sec
	Banner in newsletter/e-blasts*	25	20	15	10
	Private meeting with CTS Board*	✓	✓	✓	✓

*Annual/Yearly | * Mega Events Only

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